

# DAVID SULLIVAN

## EXPERIENCE

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### President/Owner

**1995-Present      Terrapin Media Development      Akron, OH**

- Own and operate independent media production company specializing in video production, multimedia development and video on the web applications
- Responsible for planning, budgeting, marketing, accounting, operations and client relations
- Execute media projects with a consultative process focused on building a strategic partnership with clients and developing insight to their business objectives

### Senior Producer

**2004-2005      White Hat Management – iQ Digital Studios      Akron, OH**

- Manage media production projects from concept to timely delivery.
- Consult with clients on program objectives, audience, schedule, budget, delivery format and other details required.
- Create or acquire audio, video, graphics and other media and hard assets needed to execute program.
- Determine and specify project crew, cast, locations, production schedule and equipment needs.
- Supervise activities of production staff, talent, and freelancers.
- Write scripts in consultation with client and subject matter experts.
- Mentor junior staff and consult on production technique and execution.

### Supervisor of Video Production and Graphic Design

**2002-2004      Westfield Group      Westfield Center, OH**

- Receive, prioritize, assign and track video production and graphic design projects.
- Manage client experience through direct supervision of creative and customer service staff.
- Script to screen production of video programs and interactive media presentations.
- Contract and supervise vendors and freelance personnel.
- Troubleshoot and maintain production equipment and computer systems.
- Prepare and manage department and project budgets.

### Multimedia Specialist

**1995-2002      Westfield Group      Westfield Center, OH**

- Script to screen production of video programs and interactive media presentations.
- Train and consult with instructors on development and presentation of electronic media for the classroom.
- Instructional design and stand-up instruction of various course offerings.

#### ACCOMPLISHMENTS:

- 2002 Promoted to Supervisor.
- 2001 Standing Ovation Employee Recognition – Top 50 employees.
- 2000 Insurance Marketing Communications Association – Best of Show.

### Community Programming Manager

**1993-1994      Time-Warner Cable-Northeast Ohio Division      Akron OH**

- Conceptualize, produce, and direct Local Programming, and On-Air Promotions.
- Coordinate operation of three video production facilities.
- Manage operational and capital budgets.
- Train and facilitate Public Access Producers.

#### ACCOMPLISHMENTS:

- Ohio CableCasting Award for Best On-Air Promotion.

### Producer-Director

**1989-1993      Post-Newsweek Cable      Green, OH**

- Write, produce and direct Local Programming, On-Air Promotions, and Commercial Advertising.

#### ACCOMPLISHMENTS:

- Ohio CableCasting Awards for Best Program, Best Sports Series and Best Sports Program.
- VH1 Good News People Award.

### Audio-Television Production Specialist

**1984-1988      The United States Army**

- Gained valuable experience in all aspects of video production.

## EDUCATION

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### University Of Akron

- College of Fine & Applied Arts
  - Bachelor of Arts in Mass Media Communication-Electronic Media
- College of Education
  - Certificate in Technical and Skills Training

## RELATED SKILL TRAINING

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### Wexner Center for The Arts, Ohio State University

- Introduction To Avid Media Composer Editing
- Avid Media Composer Effects Course
- Media Composer Advanced Tips and Techniques

### Ohio University

- Toolbook II for Computer-Based Training Developers

### The National Institute for The Study Of Digital Media, Bowling Green University

- Macromedia Director Fundamentals and Advanced Seminars

### Langevin Learning Services

- Certified Instructional Designer/Developer
  - Training Needs Analysis
  - Advanced Instructional Techniques
  - Designing Computer Based Training
  - Instructional Design
  - Project Management for Trainers

## SPECIALIZED SKILL AREAS

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- Avid Editing Systems
- Photoshop
- Macromedia Director-Shockwave Studio
- Flash 8 Professional
- Dreamweaver
- Toolbook II
- WIDS-Wisconsin Instructional Design Software
- Macintosh and Windows proficient

## ORGANIZATIONAL AFFILIATIONS

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- Media Communications Association-International, Member since 1989
- Sons of The American Revolution
- Advisory Committee, Wadsworth High School Media Production Program
- Committee Member, Troop 11 BSA